

Professional Experience



Digital Strategist

Martino Flynn in Rochester, NY
April 2018 - Present

Providing thought leadership on design concepts, digital marketing, and media strategies to internal teams & clients · Ensure the agency provides the best approach using educated insights to deliver experiences that delight · Building a forward-thinking digital design team that can tackle any client project that comes our way



UX Designer & Front-End Developer

Hanerino in Rochester, NY
March 2009 - Present

Experienced designer with strong coding skills and one-half of a two-person design studio · Designing & building experiences for client websites and applications · CMS setup and custom development work · Designing and building responsive websites



Senior Experience Designer

Partners + Napier in Rochester, NY
December 2015 - November 2016

Part of a small UX and front-end development team at an integrated agency · Working directly with clients like BMW & MINI Financial Services, Mederma, and Delta Private Jets · Designing, building, and testing HTML emails and landing page experiences



Lead Designer

Litmus in Cambridge, MA
October 2011 - April 2012

Design and code for Litmus web application, including rework of old features and creation of new features · Layout and content work for new marketing site pages · Application of user metrics to realign site and app design elements



User Interface Designer

Harvard University in Cambridge, MA
November 2005 - March 2010

Lead designer for iSites, a content/course management system for Harvard with a robust customization engine · Improved usability & accessibility of iSites with standards-based HTML and CSS · Created new iSites themes for schools and departments to use



Patrick Haney is not a sausage.

He's a designer who codes, a teacher and a conference speaker, and an active member of his local design community.

Patrick previously served on the board of directors of AIGA's Upstate New York and Boston chapters.

portfolio.patrickhaney.com

More portfolio work available upon request.

Patrick Haney

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[slideshare.net/notasausage](https://www.slideshare.net/notasausage)

Professional references available upon request.

Teaching Experience



RIT
Adjunct Instructor
August 2018 - Present



Nazareth College
Adjunct Instructor
August 2017 - August 2018



Center for Digital Arts
Full-Time Instructor
November 2009 - April 2014